ADVERTISE on cineuropa.org

Promote your film or your project
Convey your message to top film professionals
Cineuropa is Europe's leading online film and audiovisual portal.

Aimed at industry professionals and the general public, it is also a platform for networking and exchanging information and ideas.

Through daily news, interviews, databases and in-depth studies on the audiovisual industry, Cineuropa promotes European cinema and culture worldwide.

The website is updated daily with the latest news and exclusive content.

Our articles are published and available to read for free in English, French, Italian and Spanish.

From A-list events to national film showcases, Cineuropa covers more than 70 film festivals and markets throughout the year.

Our journalists report on their national industries from every member state of the EU, and even further afield.
Thanks to its ever-increasing use of new technologies, Cineuropa has managed to amass significantly bigger audiences over the last few years.

The website hosts around 1,000,000 visitors each month, and most of these read it on their mobile phones.

The majority of our traffic comes from search engines, and in particular Google. About 10% of people land on our page by typing cineuropa.org on their browser, which means that we are a touchstone film website for them. Other visitors access our portal through the posts published on our social networks and links from other websites, or by subscribing to our newsletter.

People aged between 18 and 55 are our most engaged readers.

Most of our readers are employed professionals. 60% have a degree, whilst 25% are students.
Cineuropa has managed to reach a loyal and enthusiastic audience of cultural professionals, film professionals, and film buffs around the world. As in previous years, Spain, France, Mexico and Italy continue to perform very well. Meanwhile, the Latin American countries are also asserting their presence in the list of nations with the highest numbers of visitors, with six countries in the top 25 (percentages below).

The USA is still our number-one country. English is the preferred language, followed by Spanish (29%), French (13%) and Italian (7%).
Our most popular social network are Facebook (90K followers) and Twitter (44.4K followers). On both platforms, users constantly interact, comment on, like and share our publications. Our LinkedIn presence, which we established at the end of 2022, is growing exponentially, having gained almost 1,000 followers in just two months.

The three social networks are visited by both women and men, with a 50/50 split, and most of these are aged between 25 and 55.

The most engaged countries, with very similar percentages, are Italy, France, Spain, the USA, Mexico, Germany and Belgium.
SPREAD YOUR MESSAGE AND POSITION YOUR BRAND

YOUR TARGET MARKETS

- Production
- Press and Media
- Filmmakers
- National / International organisations
- Development
- Training institutions
- Public relations
- Broadcasters
- Distribution and Sales companies
- Post-production companies
- Financing bodies
- Casting and Talent agencies
# Advertising Opportunities

## Formats and Rates

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimension / format</th>
<th>Price - excluding VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90 px / .jpg, .gif, .png</td>
<td>€ 800 / week*</td>
</tr>
<tr>
<td>Leaderboard big</td>
<td>960 x 120 px / .jpg, .gif, .png</td>
<td>€ 900 / week*</td>
</tr>
<tr>
<td>Inner pages</td>
<td>468 x 60 px / .jpg, .gif, .png</td>
<td>€ 450 / week*</td>
</tr>
<tr>
<td>In-video overlay</td>
<td>468 x 60 px / .jpg, .gif, .png</td>
<td>€ 500 / week*</td>
</tr>
<tr>
<td>Medium rectangle</td>
<td>300 x 250 px / .jpg, .gif, .png</td>
<td>€ 700 / week*</td>
</tr>
<tr>
<td>Full page overlay</td>
<td>full page / .jpg, .gif, .png</td>
<td>€ 1100 / week*</td>
</tr>
<tr>
<td>Newsletter</td>
<td>250 x 200 px / .jpg, .gif, .png</td>
<td>€ 250 / delivery*</td>
</tr>
</tbody>
</table>

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1. Leaderboard or Leaderboard Big
2. Inner Pages Ads
3. In-video Overlay
4. Medium Rectangle Ads
5. Full page overlay
6. Newsletter Ads